

Zero-Based Budgeting



Do you really need to spend that money, in that way? Really?



“Beware of little expenses; a little leak will sink a great ship.”

–Benjamin Franklin

The budget planning processes and cycles within companies are some of most time consuming, frustrating and non-value-add that exist. Days, weeks and even months of time and energy are consumed going back and forth only to eventually settle on a set of numbers and budgets you knew at the very start of the cycle.

In the end...the budget is simply no better off than it was at the very beginning, just merely rearranged and spread differently.

When it's all said and done, you'll never hear anybody say, “Oh, thanks...I don't need any more budget, I have just enough.”

It's simply never the case - ever.

**You know you have enough money and resources, right?
You know there is waste, inefficiency and opportunity
in your budgets, correct?**

Zero-Based Budgeting (ZBB) is an absolute best practice when you must understand what is truly needed to run your business.

We've helped companies of all sizes with budgets ranging from \$10MM to \$10B find ways of creating opportunity, new capacity and drive meaningful financial improvement in their P&Ls and on their balance sheets.

Let us help you optimize your budget and successfully deliver and sustain the Zero-Based Budgeting within your enterprise.

We'll find you the money and capacity you know is there!

Zero-Out

1

Examine &
Evaluate

2

Defend &
Justify

3

Minimize &
Optimize

4

Plan &
Execute

5